

Dear Friends,

We are excited to announce that we have partnered with Rite Aid and are now an official KidCents charity! KidCents is a program created by The Rite Aid Foundation that allows Rite Aid customers to round up their purchases to the nearest dollar and donate their change to help support kid-focused charities.

The Little Willie Center will now be listed as an official KidCents charity on kidcents.com. Through KidCents, Rite Aid customers can visit www.kidcents.com, elect to round up their Rite Aid purchases, and donate their change to an official KidCents charity, which now includes us!

Here's what you can do to support The Little Willie Center with your KidCents round-up donations when you shop at Rite Aid:

- Visit www.kidcents.com and follow the steps online to become a Rite Aid **wellness+** member (join for free) and enroll in the KidCents program.
- After you join wellness+ (or if you are already a **wellness+** member), login on www.kidcents.com and click "Select a Charity" on the website menu.
- Here you can search for The Little Willie Center in the list of official KidCents charities.
- When you find The Little Willie Center click on the "Select this Charity" button so that your KidCents round-up change will be designated to The Little Willie Center.
- Now the next time you shop at Rite Aid, your change will be rounded up to The Little Willie Center.

This means more funding for The Little Willie Center and our goal to provide a safe place where young people can find love, encouragement, and a hearty meal with quality role models. These funds will be used towards scholarships.

It also means that **YOU** have the ability to help us reach our goals by simply shopping at Rite Aid and rounding up your purchases for our organization, as well as asking your friends and family to participate in the program. Imagine the change that your change can make!

We are looking forward to our partnership with The Rite Aid Foundation and excited by the opportunities that KidCents brings to our organization and those we help. Thank you for your support!

Sincerely,

Marvin Arrington, Jr.